Bernard Jackson

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Career Goal

I'm interested in a position where my knowledge and experience will allow me to advance and grow with strong creative team.

Educational Background

Bachelors of Arts Degree from Benedict College Master's Equivalent Degree from the University of South Carolinian

Professional Affiliation

Local 829 United Scenic Artist Union, Manhattan NY

2013 Professional Background

Professional Artist

Artist Create three-dimensional art works with tools on stones, plaster, metal, wood, etc.

Sketch artwork and carve object from wood, concrete, plaster and stone

Work with tools such as hammer, chisels, and gouges

Form shapes using small hand tools in clay and wax

Use manufactured or raw materials to form artworks

Create animal sculptures using bronze and metal for display in zoos

Research a history of luminary figure and create a bust or large statue

Design and create decorative objects for sale

Exhibition designer for museums and small gallery's

Experience mold maker and designer also experience in casting with all types of resins

Golf Teaching Pro Assistant

Wide knowledge of the standards techniques of playing golf Broad knowledge of golf course management and operation practices and procedures Extended ability to organize tournaments

Macy's Visual Department

Moving merchandise around the store helping to keep the inventory in order. Also work with merchandise managers to re-arrange fixtures and move merchandise on the sales floor in an effort to boost sales. Set floors up for sales records to show that a specific brand or item is not selling as planned, the decision might be to move that merchandise from a wall unit to a freestanding fixture.

Lead Sculpture and production designer for the Brooklyn Navel Yard

Responsible for fifty sculptures and casting various items to be used on the map of the United States. That was over three hundred feet wide. Waste molds and high production molds were made.

Lead caster for Die Hard Three

Responsible for casting ten thousands gold bricks to be used on this production bronze powder was used with various tints in a cold cast process.

1978-1990 Columbia Outdoor Advertising

Pictorial Artist Art Directing and Production Designer Create layout and designs Painting Billboards, and sign productions both vinyl and hand painted

1991-1992 Creel Outdoor Advertising

Art Director Oversee the activities of the creative team and provide the members with the resources, knowledge, plans and an environment conducive to achieving targets

Make certain the staff caters to the quality standards and crafts advertisements that are both creative and appealing to the customers, Interact with the clients to undertake projects, determine the rules and conditions of the contract, Ensure cost and time effective utilization of resources by proficient allocation of resources

1993-1994 Museum of African American History in Detroit

Exhibition designer Confer with administrative, curatorial, and exhibit staff members to determine theme, content, interpretative or informational purpose, and planned location of exhibit, to discuss budget, promotion, and time limitations, and to plan production schedule for fabrication and installation of exhibit components. Prepare preliminary drawings of proposed exhibit, including detailed construction, layout, and special effect diagrams and material specifications, for final drawing rendition by other personnel, basing design and specifications on knowledge of artistic and technical concepts, principles, and techniques. Submit plan for approval, and adapt plan as needed to serve intended purpose or to conform to budget or fabrication restrictions. Oversee preparation of artwork and construction of exhibit components to ensure intended interpretation of concepts and conformance to structural and material specifications. Arrange for acquisition of specimens or graphics or building of exhibit structures by outside contractors as needed to complete exhibit. Inspect installed exhibit for conformance to specifications and satisfactory operation of special effects components. Oversee placement of collection objects or informational materials in exhibit framework.

1996-1995 PR Networks Advertising in Detroit

Art Director Work independently with others to develop advertising and marketing concepts. Provide artistic leadership in all medium. Supervise and direct outside suppliers of designs, photography and illustrations on a given project to assure budgets are met and all possible savings are achieved. Direct consultants on projects as assigned to assure most cost-effective use of time/resources. Conduct research, data compilation and analysis, and apply findings to projects. Develop bid projects. Personally create mechanical/production art when necessary and cost-effective. Independently approve proofs and supervise press runs when necessary, participate in presentations and PR Network Advertising. Maintain reference material design standards at all times. Remain abreast of contemporary design and art direction techniques and technology. Supervise requisition production material and supplies.

Skills:

Portrait Artist Comic Art Scenic Artist Mold Maker Silk Screening
Silk Screening Faux Finishes Graphic Designer Mural Painting Printing in various mediums
Print Making Sculptured Drawings Illustrator Casting Custom Framing