

SHAVON LYON

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Objectives

Seeking writing and makeup opportunities in fashion for Runway, Print and Editorial.

Skills

Professional, Time Conscious, Airbrush Makeup, Beauty, Celebrity, Writer, Hair Styling, Editorial, Print, Fashion and Lifestyle.

Professional Experience

- Shavon Lyon, LLC. June 2007-Present
Owner/Artist Editorial/High Fashion/Runway
On-Location Nationwide
Design by interpretation of client's expectation and create accurate and attractive visual representation of clients for Runway, Print, Lifestyle, Media, Celebrity and Editorial.
- Carolina STYLE Magazine
Contributing Beauty Writer April 2013-Present
Beauty Editor and Beauty Director June 2011-April 2013
To inform readers on the latest Beauty products, trends and tips for the season while traveling to Mercedes-Benz Fashion Week in New York, NY. To build a working relationship with PR representatives all over the world for Press information.
- MAC Cosmetics Nov. 2003-Feb. 2009
Makeup Artist/Sales/Product Specialist
To rely product information and the latest trends to the MAC Team and customers. Lead the team with theme weeks and display visuals on a weekly basis. Maintaining spectacular hygiene at counter. Being the Liaison between the state trainer and the consumer.

Professional Training

- Stomp the Yard 2: Homecoming-Intern
- MAC Cosmetics
- Dudley Beauty & Spa

Education

- Licensed Cosmetologist by the North Carolina State Board of Cosmetology
- Certified Makeup Artist by MAC Cosmetics on Two Levels Basic and Product Specialist
- Dudley Beauty College August 2000-May 2001 Diploma Given
- J.F. Webb High August 1996- June 2000 Diploma Given

Earned Client Placement List- given upon request.