

# Sana Attiq Haq

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## EDUCATION

**Wake Forest University**, Winston-Salem, NC - 2010 - 2013

MFA in Documentary Film - GPA 3.5

Thesis: *Wicked Silence*; documentary, 33 mins, adviser Mary M. Dalton, Cara Pilson

Advanced Project: *The Other Army*; documentary, 27 mins, adviser Mary M. Dalton

- Introduction To College Teaching, Workshops In Teaching, Teaching And Learning Center, 2012

- Concentration In Entrepreneurship In The Creative Arts, Schools Of Business, Wfu, 2012

**Lahore School of Economics**, Lahore, Pakistan - 2006

MBA Marketing - GPA 3.3

**Azad Jammu & Kashmir University**, Muzaffarabad, Pakistan - 2004

BA Political Science, English Literature - GPA 3.5

## **Non-Degree Coursework**

**University of Florida**, Gainesville, FL - 2009 - Microeconomics I and Macroeconomics I

**National University of Science and Technology**, Rawalpindi, Pakistan - 2004 - Computer Engineering (50/144 credits)

## PROFESSIONAL EXPERIENCE

### **Producer & Business Owner - Ad Hoc Docs**

*Winston-Salem, NC - October 2013 - present*

Ad Hoc Docs is a private venture that creates a wide variety of films and video content for businesses, weddings, and private clients. Our documentary style films inform, entertain and engage audiences through social media and online communication platforms. [adhocdocs.net](http://adhocdocs.net)

**Adjunct Instructor - Greensboro College**, Department of English, Communication and Media Studies

*Greensboro, NC - August 2013 - May 2014*

*ECM 1100 - Texts and Contexts*

*In this course students acquire the textual knowledge and develop the textual skills that enable them to do academic work at the college level. The course emphasizes the complementary relationships among reading, writing, speaking, listening, and viewing.*

### **Teaching Assistant - Wake Forest University**

*Winston-Salem, NC - 2012-2013*

\* Visual Storytelling, Instructor: Peter Gilbert, COM 370

\* Media Production (Documentary), Instructor: David Piercy, COM 213

### **Marketing Executive - Dawn Media Group; (Print Media)**

*Islamabad, Pakistan - 2007-2008*

\* Responsible for planning, implementing and controlling marketing and public relations of Dawn Media Group's Regional Office in Islamabad.

\* Managing Dawn's commercial and trade exhibitions and events.

\* Managing brand on BTL platforms, including web and social media presence.

\* Writing real estate evaluation articles for the Sunday paper.

### **Marketing Executive - Diallog (Great Bear Intl.); (Telecommunication)**

*Islamabad, Pakistan - 2006-2007*

\* Responsible for regularly conducting market and competition research and reporting .

\* Conducting sales data extrapolation, brand performance evaluations.

\* Managing brand on BTL platforms, including web and social media presence.

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\* Serving on company liaison and policy recommendations teams.

**Intern** - Schlumberger PFC; (Oil Field Services)

Islamabad, Pakistan - Apr 2005 - May 2005

\* Assisted with finance and audit report management and general office administrative tasks.

### **TEACHING EXPERIENCE**

**Adjunct Instructor** - Greensboro College, Department of English, Communication and Media Studies  
Greensboro, NC - August 2013 - May 2014

*ECM 1100 - Texts and Contexts*

*In this course students acquire the textual knowledge and develop the textual skills that enable them to do academic work at the college level. The course emphasizes the complementary relationships among reading, writing, speaking, listening, and viewing.*

**Teaching Practicum** - Wake Forest University, Department of Communications - 2013

COM 370 - Visual Storytelling with Peter Gilbert

*Solely responsible for conducting labs on Final Cut Pro X.*

**Instructor** - Documentary Film Camp, Winston-Salem Downtown Public Library, 2013

Provided instruction to participating teenagers on how to research, develop, shoot and edit short documentary films.

**Teaching Practicum** - Wake Forest University, Department of Communications - 2012

COM 213 - Media Production: Documentary with David Stokes Piercy

**Workshop Leader** - Diallog cdma (Great Bear Intl.), Islamabad, Pakistan - 2007

Call Center/Customer Service Training.

**Workshop Leader** - Lahore School of Economics, Lahore, Pakistan - 2005

Coaching the debate team for extemporaneous debates.

Teaching student actors theatrical performance skills.

### **PRODUCTIONS OF NOTE**

**The Other Army;** Producer, Director, Editor, Writer, Cameraperson;

Short documentary, 40 minutes, (currently in production) releasing in fall 2013

*Advanced Creative Project, MFA, Wake Forest University*

- Directors Guild of America Jury Award for Best Asian-American Student Filmmaker (East Region), 2013

- Panelist, Pakistan's Role in the War Against Terror, Wake Forest University, NC 2013

- Official Selection, Chicago South Asian Film Festival, 2013

- Recipient, Carole Fielding Grant (UFVA) 2013

- Panelist, 67th UFVA Annual Conference, Orange, CA, 2013

- Winner, Social, Graduate Research Day, Wake Forest University, 2013

- Recipient, Richter Memorial Scholarship, Summer 2012

**The Art of Remembering;** Co-Producer, Editor, Cameraperson;

Short documentary, 5 mins, 20 min, February 2013

- Official Selection, Neuro Film Festival, American Academy of Neurology, 2013

- Conference, "Finding Humanity in Advanced Dementia", Washington University, St. Louis, May 2013.

**Wicked Silence; Co-Producer, Co-Director, Editor, Writer, Cameraperson;**

Short documentary, 33 minutes, November 2012

*Thesis Project, MFA, Wake Forest University*

- Panelist, 67th UFVA Annual Conference, Orange, CA, 2013
- Panelist, SEWSA Conference, Greensboro, NC, 2013
- Panelist, *Scarred for Life* - Study of Eugenics, Wake Forest University, NC, 2013
- Official selection, Cape Fear Independent Film Festival, 2013
- Official selection, Real to Reel Film Festival, 2013
- Grant Recipient, Center for Bioethics, Health and Society, Wake Forest University, 2012

**I'll Be Seeing You - Andrews Sisters Tribute Show; Producer, Director, Writer, Cameraperson**

Short documentary, 2010.

- Official selection at the RiverRun International Film Festival, 2011

**PROFESSIONAL SERVICE ACTIVITIES****Panelist** - Wake Forest University Screenings, Discussion on Pakistan's Role in W.O.T., 2013

- University Film and Video Association's Annual Conference, Orange, CA, 2013
- South Eastern Women's Studies Association Conference, Greensboro, NC, 2013

**Instructor** - Documentary Film Camp, Winston-Salem Downtown Public Library, 2013

Provided instruction to participating teenagers on how to research, develop, shoot and edit short documentary films.

**Juror** - RiverRun International Film Festival, Winston-Salem, NC, 2013

Judged feature documentary films competing for best film, director and cinematographer awards.

**Video Producer** - Wake Forest University, News Center, 2011-2012

Covered events on campus and created short videos for online social media sharing.

**Assistant Video Producer** - New Winston Museum, Winston-Salem, NC, 2011

Filmed interviews for a visual exhibit.

**Video Producer (in Studio)** - Dawn Media Group, Islamabad, Pakistan, 2007

Produced a short instructional video to help educators train and prepare their students for the National Spelling Bee.

**Production Researcher** - Lahore School of Economics, Lahore, Pakistan, 2005

Team member responsible for conducting research for a student documentary about the rights of transgendered persons in Pakistan.

**GRANTWORK AND ACADEMIC AWARDS****Directors Guild of America Student Film Awards (East Region) 2013**

\$1,000. Jury Award for Best Asian-American Student Filmmaker. *The Other Army (2013)*

**Carole Fielding Grant, University Film and Video Association, 2013**

\$4,000. Funding for postproduction, *The Other Army (2013)*.

**Graduate Research Day, Wake Forest University, 2013**

\$250. First place in Social category for work on *The Other Army (2013)*.

**Richter Memorial Fund, Wake Forest University, 2012**

\$5000. Funding for travel and production. *The Other Army (2013)*.

**Bioethics, Health and Society Grant, Wake Forest University, 2011**

\$4000. Funding to support production and post-production. *Wicked Silence (2012)*.

### **TECHNICAL SKILLS**

- High Definition videography
- Field and studio lighting
- Digital Photography
- On-location sound recording
- Final Cut Pro 7 and X
- Adobe Photoshop
- Adobe After Effects
- DVD creation
- Website development (non-HTML)

### **SOFT SKILLS**

- Public speaking, debating, and leadership skills
- Interviewing and interpersonal communication
- Report and grant writing
- Creative writing
- Social media based outreach
- Quantitative and qualitative research
- Analytical and critical thinking, problem solving
- Team leadership and management
- Fluent in Hindi/Urdu

### **PROFESSIONAL ORGANIZATIONS**

Member, University Film and Video Association

Member, South Eastern Women's Studies Association

### **REFERENCES**

Mary Dalton, Ph.D., Wake Forest University, dalton@wfu.edu, (336) 758-6120

Sandra Dickson, Ph.D., Wake Forest University, dicksonsj@wfu.edu, (336) 692-9854

Peter Gilbert, Kartemquin, Wake Forest University, gilberpm@wfu.edu, (312) 543-1098

Charles Hebert, Ph.D., Greensboro College, hebertc@greensboro.edu, (336) 272-7102

Cynthia Hill, Wake Forest University, hillc@wfu.edu, (336) 758-3367

David Stokes Piercy, Wake Forest University, piercyd@wfu.edu, (336) 758-3371