

CHRISTOPHER BRYAN SICELOFF

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SUMMARY OF QUALIFICATIONS

Three years of international experience as a videographer/photographer/writer in 30 separate countries, nearly 10 years of ministry experience and a Bachelor's degree in Mass Media – Film Production.

- Familiarity of field production and travel
- An eye for captivating stories
- A cooperative, team player spirit
- Proficiency on multiple editing platforms and shooting equipment including Final Cut Pro 7 and X, Adobe CS4 Package, DSLR cameras and field audio.
- Proficiency in Social Network marketing and communicating vision

PROFESSIONAL EXPERIENCE

AMP Studios (National Agents Alliance), Burlington, NC Feb 2012 to Present
Video Producer/Photographer

- Develop creative ideas for stories and promotional materials including interviews, company themed films, commercials and travel journals
- Produce and shoot content both in the field and in studio
- Communicate the company's culture and vision by documenting the activities of the CEO and top income producers including travel, press releases, inspirational vignettes, etc.
- Brainstorm and implement marketing strategies to increase viewership of content
- Produce all video materials from idea stage to publication
- Compose scripts with a team of writers
- Compose and release materials to web via social networking
- Document events and conferences with video and photo production
- Operate as technical support at live events by operating video switcher, soundboard, camera, lights, etc.
- Manage student internships
- Manage outside contracts and productions
- Operate as part of a four man team that produces a weekly live broadcast from our studio
- Produce ongoing interview series "Profiles of Success"

The Family Business | Filmmaking and Photography, Kernersville, NC Aug 2011 - Present
Owner/Videographer/Editor

- Founded and maintain freelance and contract media production business
- Look after legal maintenance of business
- Seek out, meet with and close sales with potential clients
- Collaborate with clients and organize video/photo projects
- Produce video and photo materials from idea stage through publication, according to the specifications and preferences of clients
- Manage budget and operate within budget guidelines
- Manage and direct crew and staff
- Supervise bookkeeping
- Inventory and purchase media supplies and equipment

International Mission Board (Southern Baptist Convention), Richmond, VA
Based initially in Johannesburg, South Africa and later London, UK 2009 to 2011
Video Producer/Missionary

- Researched and organized IMB and other relevant stories throughout Africa, the Middle East, Europe and Asia
- Developed story synopses, scripts, project rundowns and video outlines
- Worked with missionaries and other field workers to organize travel and story coverage
- Operated within budget guidelines

- Traveled to international field locations and produced video and photo materials, including the use of multiple cameras, audio equipment, interviewing and talent direction
- Organized pre and post production materials and managed workflows
- Worked with in-house graphic designers, videographers, photographers and web designers to produce and repurpose media for various campaigns
- Discovered, chose and legally processed music for videos
- Met deadlines set by superiors
- Completed all post production editing and revision, paying close attention to story structure, messaging and production quality
- Inventoried and purchased media supplies and equipment
- Worked to develop innovative and effective global social networking strategies
- Planted two local house churches and trained up national leadership for effectiveness and continuation
- Worked with local leadership to facilitate house churches, lead discipleship groups and organize outreach

Snowbird Wilderness Outfitters, Andrews, NC

2005 to 2009

Video Producer

- Produced weekly documentary-style videos depicting camp activities
- Organized and created promotional materials including videos, brochures and web design
- Wrote and directed on-stage dramas and programs
- Worked with Camp Director and teachers to produce relevant video illustrations as teaching aids
- Led students in corporate and individual Bible study
- Supervised and led recreational activities
- Inventoried and purchased media supplies and equipment
- Managed multimedia staff

Further professional experience is available upon request.

EDUCATION

Bachelor of Fine Arts in Mass Media – Film Production

Valdosta State University, Valdosta, GA

2003-2006

Graduated with 3.7/4.0 GPA

Minored in Religious Studies

REFERENCES

Chris Turner, IMB Eurasia Media Director

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