

Alexander M. Clark

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- OBJECTIVE:** To create different forms of media content that promote a company's products and services as well as maintain their public image.
- SUMMARY:** My primary goal is to develop media content for organizations involved in social media or advertising. My abilities include creative writing, sketching, photography, and film in addition to highly effective communication, organization, and time management. Through the use of these abilities, I am able to creatively make a connection between a company and an audience.
- EDUCATION:** **Bachelor of Arts, Media Studies, August 2011**
University of North Carolina at Greensboro
Dean's List Fall 2010
Relevant courses taken:
- | | |
|------------------------|-------------------------------|
| Media Literacy | Persuasion & Social Influence |
| Media & Gender Studies | Film Production/Editing |
| Media Law | Script Writing |
| Animation Production | |
- EMPLOYMENT:** **Leapforce, Greensboro, NC**
Search Engine Evaluator, August 2011 to October 2011
- Self-motivated work from home environment.
 - Data entry experience.
- helloCHANGE, Greensboro, NC**
Activism & Social Media Manager, January 2010 to January 2011
- Promoted a national anti-tobacco campaign through social networking activity.
 - Created video internet contest to promote campaign.
 - Developed the organization's annual budget.
- Heritage Productions, Winston-Salem, NC**
Production Assistant (Internship), November 2010
- Assisted with the production of a feature-length film titled "The Shunning" broadcasted on the Hallmark channel.
 - Marked scripts and gained a better understanding of action, prop placement, and film dialogue.
 - Stand-in for several scenes.
- Journey's, Greensboro, NC**
Salesman, September 2008 to December 2008
- Interacted with customers in store front sales advising them on the best products within their budget constraints.
 - Responsible for managing cash registers.
 - Organization of incoming stock in storefront displays to advertise new products.
- SKILLS:** *General:* Microsoft Office, Organization, Time Management.
Creative Programs: Adobe Photoshop, After Effects, Premiere Pro, Illustrator, Apple's Final Cut Pro.
Creative Skills and Hobbies: Sketching, Writing, Photography, Video and Image Editing.
Language: Read/write basic French.