



RAESHA EMERSON-COOK

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Summary

Attentive Cosmetologist with seven years of experience. Dedicated to long-term relationships with clients and high-quality beautification. Successful at maintaining professional workspaces while remaining welcoming and thoughtful about each customer's needs.

Skills

- Customer relations
- Beauty tool sanitization
- Makeup and skincare
- Strong manual dexterity
- Social skills
- Natural hair repair knowledge
- Understanding of body signals
- Client consultations
- Braid trained
- Product knowledge
- Administrative procedures
- Payment processing expertise
- Hair style recommendations
- Licensed cosmetologist
- Sales and marketing
- Reflective listening
- Color matching master
- Contouring understanding
- Microlinks
- Sew Ins
- Crochet

Experience

Owner Operator Independent | Greensboro, NC

Owner/Operator
08/2017 - Current

- Stayed up-to-date on current and emerging trends to increase professional value and meet diverse client needs.
- Backed up reception desk by answering phones, scheduling appointments and processing payments.
- Recommended treatment and styling products to customers to meet current needs or resolve specific concerns.
- Washed, colored, cut and styled hair for high volume of clients daily.
- Maintained relationships with 134 clients.
- Treated customers to shampooing and head massage to promote loyalty.
- Engaged positively with clients to deliver memorable customer experiences that resulted in repeat business.
- Applied makeup to achieve desired day-to-day and special event looks.
- Double-checked inventories and staff stocking of treatment and sale areas.
- Fostered clean and sanitary work environment to protect customers and staff from infection.
- Met with new clients and provided successful hair consultations detailing expectations for color, style and cut.

Prosperity Styles | Greensboro, NC

Cosmetologist
12/2015 - 08/2017

- Met with new clients and provided successful hair consultations detailing expectations for color, style and cut.
- Fostered clean and sanitary work environment to protect customers and staff from infection.
- Stayed up-to-date on current and emerging trends to increase professional value and meet diverse client needs.
- Backed up reception desk by answering phones, scheduling appointments and processing payments.
- Recommended treatment and styling products to customers to meet current needs or resolve specific concerns.
- Kept notes listing preferences and services provided to clients for quick reference.
- Washed, colored, cut and styled hair for high volume of clients daily.
- Treated customers to shampooing and head massage to promote loyalty.
- Evaluated client's hair and physical features to determine style and cut plans.
- Applied makeup to achieve desired day-to-day and special event looks.
- Introduced modern techniques to style and stay up to date with newest trends in hair, and makeup.
- Collected payment from customers and scheduled next appointments.
- Attended in-store product training with vendor representatives to increase product knowledge.
- Recommended styles and treatments based on clients' needs and appearances.
- Provided comprehensive hair treatments for various types of hair.
- Evaluated client hair type, condition and desired outcome to determine ideal services.

Education and Training

Leons Beauty School | Greensboro, NC

Cosmetologist License
12/2015

Websites, Portfolios, Profiles

- 1araeofbeauty.com
- <https://instagram.com/araeofbeauty>