

Preetam Nayak

Producer

212.464.7169

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SUMMARY

Innovative Producer with 8 years of experience in all aspects of video production. Visionary creator and storyteller who can take an idea from concept to delivery, to produce entertaining and inspiring pieces. Collaborative in working closely with strategic and creative teams to develop and produce breakthrough content. Expertise in pre-production logistics, production, budgets and creative writing.

EXPERIENCE

Senior Producer

11/2020 - Present

Sinclair Broadcast Group- ABC45 News

- Collaborate with network executives for newscast launch and propel organization's mission and vision.
- Manage and mentor reporters and photographers while providing editorial feedback on a regular basis.
- Coordinate with producers and on-air talent to create program content.
- Establish relationships with multiple public relations departments.
- Conduct virtual interviews with activists, lawmakers, city representatives, and other individuals for stories for the newscast.
- Write copy for web, social media and on-air teases.
- Copy edit content across the network and check for grammar, punctuation, spelling, clarity and accuracy.
- Plan video shoots in studio and remotely by managing production through all stages.
- Generate original and compelling content through storytelling and self-initiated workflow.
- Maintain cross-functional team environment with sales, promotions, and engineering.

Morning News Producer

10/2015 - 11/2020

Spectrum News

- Operated autonomously to build morning newscasts with a focus on storytelling.
- Generated steady audience engagement by creating and writing newscast which resulted in top ratings in the designated market area.
- Wrote and conceptualized copy for social, web, and on-air.
- Copy edited a wide variety of content quickly to meet deadlines.
- Accurately breakdown complex subject matter into short form text maintaining factual accuracy.
- Produced a daily 30-minute newscast for ABC affiliate.
- Strategized reporters and photographers assignments to drive viewer engagement.

Editor

01/2013 - 02/2015

New York 1 News

- Worked with graphic artists and post-production teams to produce breakthrough content.
- Married storytelling techniques with visual media and sound bites for audience-engaging deliverables.
- Edited short and long form videos with a provided script to tell stories that would resonate with audience.
- Used Adobe Premiere, Media Encoder and Avid to edit shareable content for web and air.
- Delivered stories for Entertainment Weekly, The Wall Street Journal and The New York Times.
- Partnered with managing editors for awards submissions.

EDUCATION

Creative Producing And Screenwriting

University of North Carolina, School of The Arts - Master of Fine Arts

2019

Radio, Television and Broadcasting

Brooklyn College of The City University of New York - Bachelor of Arts

2014

SKILLS

Produced multiple independent films with complex budgets.