

La-Rel Easter

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Dedicated filmmaker with 10+ years of experience writing, producing, and editing independent projects. Specialties include ideation and directing talent & crew.

Skills

- Adobe Creative Suite (Premiere Pro, Photoshop, Lightroom, After Effects)
- Screenwriting (Final Draft, Celtx)
- Film Production (Development to Editing)
- Social Media (YouTube, Instagram)
- Teaching/Coaching
- Written and Oral Communication
- Creative Problem-Solving

Experience

Substitute Teacher, Guilford Co. Schools (Greensboro, NC) Nov 2015-Present

- Most recently instructed high school students in Digital Design, English, Accounting, and Chorus. Leveraging software like Canvas, Adobe CC (Illustrator & Photoshop), and Microsoft Office (Word, PowerPoint, Excel) to facilitate lessons.

Game Day Videographer, High School OT - WRAL (Raleigh, NC) Aug 2023-Dec 2023

- Operated Sony camcorders and LiveU streaming systems to transmit steady video coverage. Accurately reported statistics of 14 high school football games for live-streamed sports show.

Graduate Teaching Assistant, UNC Wilmington (Wilmington, NC) Aug 2020-May 2023

- Section leader of "Intro to Film Production" course (3 semesters). Led self-designed film courses (2 semesters) focused on making short films when given technical & creative limits. Co-taught a film professionals speaker series (1 semester).

Freelance Video Producer, (Triad area, NC) Jan 2017-Jan 2020

- Produced 8 campaign videos (1-2 minutes long) & recorded 4 donor luncheons for YMCA of Greensboro. Shot and edited 1 promo video for Sneez LLC's app relaunch.

Media Coordinator, Platform Model & Talent Mentoring (Greensboro, NC) Jan 2015-Dec 2018

- Coordinated models and an assistant during 10 photoshoots, capturing images with a Canon DSLR in studio and natural settings. Documented classes, travel (Miami, DC, Italy), & 7 fashion shows.

Education

University of North Carolina Wilmington May 2023
MFA in Filmmaking

University of North Carolina Wilmington May 2014
BA in Film Studies