


KELSEY PARRIS

CONTACT

(336) 267-6509 

kelseyparris@gmail.com 

Greensboro, NC 

EDUCATION

B.A. MEDIA
STUDIES

University of North
Carolina Greensboro
December 2018

ASSOCIATE OF
ARTS

Randolph Community
College
December 2015

INTERESTS

Crime dramas +
sitcoms

Thriller + fantasy
novels

Photography

Blogging

PROFILE

I am a recent graduate of UNC Greensboro eager to explore post-graduation employment opportunities. I have experience in all aspects of production and various types of promotion, including marketing and social media management. I am passionate about the work I do and am ready to begin a lifelong career.

EXPERIENCE

MARKETING COORDINATOR

ULTIMATE PRINT FINISHING | 05/2018 – PRESENT

- Create and maintain company social media presence
- Send design products to graphic designer
- Contact customers via MailChimp email blasts
- Organize projects in Basecamp Project Management Software

SELECT COURSEWORK


UNC GREENSBORO

B.A. MEDIA STUDIES | 08/2015 – 12/2018

- Media Organization and Management
- Writing for the Screen
- Advanced Screenwriting: Sitcom Writing
- Introduction to Production
- Lighting for Television
- Directing for Television

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TECHNICAL SKILLS

Final Cut Pro

Photoshop

Microsoft Office

Videography

(Sony a6500/a7)

Windows + Mac OS

MailChimp

Twitter

Facebook

Instagram

RECOGNITION

UNCG Chancellor's
List

Phi Theta Kappa,
member

RCC Multicultural
Club, member

3.8 GPA (UNC + RCC)

ADDITIONAL EXPERIENCE

KITCHEN EMPLOYEE

SIR PIZZA | 06/2016 – 08/2018

- Greeted guests, recorded phone orders, and prepared orders
- Addressed customer concerns, in person and via phone
- Performed closing duties to prepare for the next day's shift

PEER TUTOR

RANDOLPH COMMUNITY COLLEGE | 08/2015 – 12/2015

- Tutored fellow students in 3 subjects: biology, sociology, and history
- Planned study sessions and developed individualized study plans for students

REFERENCES

ALLEN SHIVES

SUPERVISOR, ULTIMATE PRINT FINISHING | (336) 689-9880

MEGHAN KIRKLAND

PROFESSOR, RANDOLPH COMMUNITY COLLEGE | (336) 870-8109

AMBER LEMONS

MANAGER, SIR PIZZA | (336) 953-6489

FRANKLIN DONALDSON

PROFESSOR, UNC GREENSBORO | (336) 334-4146