

Sam Lichtenstein

| 609-847-9198 | samlichtenstein0@gmail.com | <https://www.linkedin.com/in/samlichtenstein>

Work Experiences

American High Production Company, Los Angeles, CA 2017-present
Script Reader

- Provided remote script coverage for feature film submissions

FamiLeague Digital Media, Los Angeles, CA Summer 2017
Digital Intern

- Extracted significant audience data for YouTube and Facebook accounts
- Developed pitches for new shows and segments with content partners
- Researched brands to partner with for content integration and product placement

The Awareness Group, New York, NY Summer 2016
Marketing and PR Intern

- Gathered information on marketing opportunities
- Collaborated with co-interns to ensure productivity on projects
- Prepared promotional materials for shipment to radio stations and businesses

Student Media

LaughTracks (In-Studio, Live Comedy Sketch Show), Elon University 2017-present
Producer, Writer, Director

- Create and edit content for biweekly show
- Direct, operate cameras and set up for show
- Oversee production of show

Elon Student Television, Elon University 2017-present
Media Analyst

- Analyze social media data for network's Facebook, YouTube and Twitter accounts
- Compile reports highlighting trends in content interactivity
- Strategize ways to make content more shareable

Cinelon (Film Club), Elon University 2017-present

- Serve as production assistant for Cinelon shoots
- Supervise various projects responsible for maintaining continuity
- Responsible for working with assistant director and coordinating staff

Education

Elon University, Elon, NC May 2019
Major: Media Analytics
Minor: Statistics
Study Abroad: Germany
Honors: Dean's List

Skills

Technical: Microsoft Office, Google Docs, Adobe Premiere, Photoshop, SAS

Languages: English, Intermediate Spanish