

Ian Michael Gullett

Filmmaker

I believe we can do better than calling our work "show business", or "marketing". Moving images don't have to be just a business.

If we make every effort to create clear, compelling stories - to show, not tell these stories - and to connect to something that already lives in the hearts of our audience, the business part will happen all on its own.

My name is Ian Michael Gullett, and I'm a filmmaker in Winston-Salem, NC.

COVER LETTER

Dear Sir or Madam,

I'd like to thank you for taking the time to review my resume.

With over ten years of experience in the field of video production, I have a broad set of skills to draw upon to help you achieve your client's goals.

I started out as a freelance website designer in 2006 working for local law firms and small businesses in Wilmington, NC. As needed, I would produce video content for my clients to use on their websites.

I quickly discovered I had more interest in video and filmmaking than I did in web design. Ten years, film school, several festivals, awards, and one Fortune-50 gig later and I'm ready to spread my wings a bit.

I'd like to spend more of my time creating diverse content for a wide range of clients. I love solving problems with fast, effective creativity. I know how to deal with major brands, and can incorporate notes graciously.

I'd love to have the opportunity to speak more about your goals for your project.

For deeper information, and to see my work, please visit:

www.IanMichaelGullett.com

Thanks again,


Ian Michael Gullett

Ian Michael Gullett


**references upon request.*



 Winston-Salem, NC

 (910) 274-1573

 iangullett@gmail.com

 ianmichaelgullett.com

 linkedin.com/in/ianmichaelgullett

 vimeo.com/ianmichaelgullett

PROFILE

Ian is a filmmaker, family guy, and general-purpose digital mercenary.

He holds a BFA from the University of North Carolina School of the Arts School of Filmmaking.

He's currently working full-time editing and directing content for Lowe's Home Improvement.

IT WAS THE LOOK ON
THEIR FACES...

The Prestige

Ian Michael Gullett

Filmmaker

Since late 2014, I've served as the in-house editor and director for Product Content at Lowe's Home Improvement.

Before that, I had a varied career of freelance work, including web design, video production, and a number of years spent working as a professional magician. I know, it's a long story...

JOB EXPERIENCE

EDITOR/DIRECTOR: LOWE'S HOME IMPROVEMENT, 2014-CURRENT

I edit, direct, and occasionally shoot over 600 videos per year for Lowe's including Product Content Video, Buyer's Guides, In-Store Advertising, and the Lowe's Original Web Series, "DIY Guy".

DIGITAL MERCENARY: VARIOUS COMPANIES, 2001-2010

I've produced video, designed websites, and created podcasts for clients including: Goolsby Law Firm, Mason and Rutherford Law Firm, Twin City Pediatrics, Front Street Brewery, The City of Wilmington, Bob King Automotive, Krispy Kreme, Truliant Federal Credit Union, NC Production Alliance, UD Replicas (working with IP from Disney, Marvel, DC, Warner Brothers).

CREATIVE TRAINER/SPECIALIST: APPLE - SIMPLYMAC, 2010-2015

Led Apple hardware and software workshops and taught creative and technical skills one-on-one. I'm also a Certified Apple Product Professional. I still unapologetically love everything Apple.

PROFESSIONAL MAGICIAN: BASICALLY FROM BIRTH UNTIL NOW...

25+ years experience performing magic for clients including Pepsi, Wachovia, BB&T, Purolator, Pizza Hut, CP&L, Golden Corral, Borders Group, The Humane Society, NC and WV Public Schools.

EDUCATION


UNIVERSITY OF NORTH CAROLINA SCHOOL OF THE ARTS: SCHOOL OF FILMMAKING: BFA IN FILMMAKING - DIRECTING

During my time at UNCSA, I studied under Peter Bogdanovich, Charlie Haid, (Directing), Thomas Ackerman ASC, Michael Chapman ASC, David Elkins SOC (Cinematography), Ron Roose, David Ray, Nola Schiff, Wade Wilson (Editing), Bob Keen (VFX), John Adams (Commercial Production).

I directed numerous short films and crewed in many capacities on dozens more. Two of my films won awards and were selected to play in festivals across the country.




 Winston-Salem, NC

 (910) 274-1573

 iangullett@gmail.com

 ianmichaelgullett.com

 linkedin.com/in/ianmichaelgullett

 vimeo.com/ianmichaelgullett

MORE RANDOM WORK EXPERIENCE

Pub/Nightclub Bouncer
Touring Drummer
Podcast/Streaming Radio Host
Birthday Party Clown
Sheet Metal Apprentice
Teaching Assistant
Bartender/Barista
Retail Manager
Farm Hand
These all really happened.

SOFTWARE AND HARDWARE

All Apple and iOS products

Adobe Creative Cloud 2017 (including Premiere Pro, After Effects, Prelude, Media Encoder, Audition, Photoshop, Dreamweaver) Davinci Resolve, Avid, ProTools Microsoft Office, iWork, iCloud Online Platforms including YouTube, Vimeo, Facebook, Wipster, Twitter, Instagram, Snapchat, Wordpress.

Ian Michael Gullett

Filmmaker

I currently work full-time for Lowe's Home Improvement editing and directing over 600 videos per year.

I helped build the Lowe's Product Content Team from the ground up, including developing many of the systems we use to create high-quality video at scale.

You can see my work for dozens of Lowe's' top brands all over Lowe's.com and the Lowe's YouTube Channel.



DIY GUY (WEB SERIES):

Director/Series Editor, 2016-17

Because Manliness + Handyness = Awesomeness.

We produce this show really fast, on a shoestring, and get to push the Lowe's brand in a fun direction.

Season 2 is in production now.

PRODUCT CONTENT VIDEO:

Editor/Director, 2014-17

To date, I've edited over 1500 product videos for inclusion on Lowe's.com product pages. I serve as a key creative figure on our team, often directing new product categories and providing creative guidance during shoots.

IN-STORE ENDCAP VIDEO:

Editor, 2015-17

Lowe's liked our product content videos so much, they asked us to branch out to in-store advertising usually reserved for their big creative agencies.

Our work is currently in stores all over the world, and in multiple languages.

Ian Michael Gullett

Filmmaker

I love filmmaking. Every part of it. I love the discipline of writing - turning a blank page into a blueprint. I love pre-production - brainstorming with my crew to turn the ideas of so many talented artists into one coherent film. I love production - working with actors and the entire circus of technicians to capture performance, sound, and light. I love post-production, (probably the most of all) because the cutting room is where the magic really happens. I love it all. And it's what I'll spend my life doing.



THE COLLECTION (SHORT FILM):

Director, 2014

When ten-year-old Ava ends up locked in the back room of a mysterious antique store, she discovers a magic door that takes her to many different times and places

Winner of the 2015 Student Emmy Award for Best Music Composition (Composer Nate Fenwick Smith)

For a full list of awards and festivals visit: <https://goo.gl/OgLLWD>

TITLE FIGHT (SHORT FILM):

Director/Screenwriter, 2013

When a worn-out veteran inherits his old boxing coach's gym, a challenge for its ownership reignites his will to fight.

For a full list of awards and festivals visit: <https://goo.gl/yh7org>

LOCKED UP STAND-UP (TV PILOT)

Assitant Director/Editor, 2013

We sent three stand-up comedians from Boston to jail. The results are about as wrong as you'd expect. Directed by Charlie Haid.

Visit www.IanMichaelGullett.com for trailers, full-length films, and my commercial video portfolio.