

# John McClatchy

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## Experience

### CVS Pharmacy (North Carolina)

March 2015 – Present

Customer service • Count cash drawers in the evening and prepare cash to be deposited the following day • Double check inventory counts for accuracy • Narrow down technical problems as to why coupons or certain sale items don't apply • Diffuse potential stressful situations and offer possible solutions

### UCF Technology Resource Center (Orlando)

January 2012 – November 2012

Recorded class lectures and supplemental videos for online students • Edited classes where needed • Repaired problems in online lectures (No audio, Power point footage not captured) • Managed online storage of course material • Tested and provided feedback for experimental software setups.

### ESPN Wide World of Sports (Orlando)

2012 (Freelance)

Edited a set of post-game highlights as part of the ESPN training session • Cut the Coach's interview to focus on important information relevant to the game • Intro and Outro animated titles and lower thirds

### UNO Media Productions (University of New Orleans)

August 2008 – July 2010

Recorded class lectures on multiple cameras simultaneously • Transferred archived tape media to digital • Setup and supervised online Polycom conferences and classes • Camera operator for games and other live broadcast events • Recorded audio for use in foreign-language classes

## Miscellaneous Projects

Camera OP	Hispanic Business & Consumer Expo Stage (Orlando)	2012
Editor	Media Arts and Entertainment Convention (Orlando)	2012
Editor/Camera	Orlando Deploge Live Music Event (Orlando)	2011
1 <sup>st</sup> AD	<i>Pizza and Epicurus</i> (UNO Filmmakers production)	2010
2 <sup>nd</sup> AD	<i>Princess Wife</i> (University of New Orleans project)	2010
Editor	<i>The Insiders</i> (UNO Filmmakers production)	2009
Boom OP/Sound Mixer	<i>Flip Mavens</i> (University of New Orleans project)	2008
Director/Editor	<i>In Your Closet</i> (Assassination Pictures)	2009
Camera OP	Jeff Corwin –Live at UNO (UNO Media Productions)	2008

## **Education**

### **Full Sail University**

**December 2011**

Master of Science – Entertainment Business

- Project and team building/management
- Brand development
- Business Finance, Pro-forma and sales projection
- Publishing and Distribution
- Digital Marketing
- Google Analytics, AdWord
- Social Media Marketing
- Market Analysis
- Industry Overviews
- Business plan development

### **University of New Orleans**

**December 2010**

Bachelor of Art – Film and Communication Arts

- Film/Video production
- Storyboarding
- Camera OP
- Directing
- Digital Editing
- Multiple format conversions

## **Skills and gear**

- NewTek / TriCaster (broadcast and recording)
- HVX 200 and P2 Media
- Avid Media Composer/Final Cut Pro/Adobe Creative Suite
- Mac OSX and Windows
- Microsoft Office Suite, Keynote Presentations, PowerPoint, Excel
- Facebook, Twitter, LinkedIn

**References available upon request**